



ENTREPRENEURS FOR ENERGY EFFICIENCY, INC.

Our mission: to promote successful commercialization of energy efficient and renewable energy technologies developed with the support of the Department of Energy's Inventions & Innovation

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E-3: A Commercialization Cooperative

Entrepreneurs for Energy Efficiency, Inc. (E-3) is a 501 (c) (3) non-profit corporation organized by former grantees of the U.S. Department of Energy's Inventions & Innovation (I&I), formerly the Energy-Related Inventions Program. E-3 promotes the commercialization of new, energy-efficient and renewable energy technologies developed by individuals and small businesses that receive grants through the I&I and other programs in the Office of Energy Efficiency and Renewable Energy. The founders of E-3 saw their successes were due in large part by receiving the right kind of help, at the right time. Developing a commercialization strategy is not just about finding the money; it's finding a solution a customer will pay for.

E-3 members span the commercialization spectrum, from recent grantees to the individuals and small businesses that received grants ten or fifteen years ago that are now operating mature businesses, to serial entrepreneurs. Our members are also trusted and knowledgeable service providers and individuals in the corporate, financial, and legal communities who have an interest in the entrepreneur and their contribution to the economy and productivity.

Participation in E-3 is not limited to just I&I, SBIR, or other grant recipients. E-3's goal is to increase the number of successful, entrepreneurial ventures. We undertake this mission in multiple ways:

- (1) use our successes to promote the I&I and increase the number of grants funded;
- (2) provide education and training to first-time entrepreneurs to shorten the time and reduce the cost to commercialization;
- (3) use the experience, contacts, and capabilities of this community to find solutions, big and small;
- (4) offer specialized mentoring services by experienced entrepreneurs;
- (5) develop relationships in the financial community to expand access to capital.

How does E-3 help the entrepreneur?

Information, exposure and contacts

- **the eeluminator**, the E-3 quarterly newsletter publicizes members' successes and provides valuable information; bulletins and announcements concerning topics of interest to entrepreneurs, such as, federal solicitations, new regulations and laws, private funding sources, state initiatives, etc.
- Semi-annual meetings. Networking, seminars, presentations on topics of interest and support from other entrepreneurs.

Annual Spring Meeting in Washington, DC in late April or early May.

Fall Meetings in late October.

2003 - Kansas City 2005 - Chicago
2004 - Houston 2006 - TBA

- Website - www.e3energy.org
- Connections to experts and professional services that members have used and will endorse.
- Assist in identifying the resources that will be most valuable in addressing their needs.
- Promoting their technology, products and companies through joint participation in trade shows and conferences, the E-3 website, newsletter and other media.

Inventions & Innovation (I&I)

Individuals and small businesses face many obstacles developing an energy-saving invention. The U.S. Department of Energy's Inventions and Innovation (I&I) offers financial and technical support to inventors and businesses for promising energy-saving concepts and technologies. I&I selects technologies to receive grants through a competitive process. Technologies that offer significant energy savings and future commercial market potential are eligible for I&I support.

<http://www.eere.energy.gov/inventions>